

Sr.No.10858

Exam.Code: 113402

Subject Code : 3804

Bachelor of Vocation (Journalism & Media) - 2nd Semester
(Batch 2021-24)
(2522)

Paper-VI: Design & Pagination

Time Allowed: 3hrs.

Max. Marks: 50

**Note :- 1. Attempt five questions in all, selecting at least one question from each section.
The fifth question may be attempted from any section.**

2. All question carry equal marks

Section A

1. Which types of printing papers are available in market? Discuss with sizes.
2. Discuss any two printing methods in detail:
 - 1) Screen printing
 - 2) Offset
 - 3) Letter press

Section B

3. What is the role of white space and harmony in pagination?
4. What are various principles of page makeup?

Section C

5. How traditional makeup concept is different from contemporary makeup?
6. Discuss any 5 types of page makeup popular in newspaper.

Section D

7. Discuss Illustrator software along with its basic tools.
8. How Quark Xpress software helps in page designing?

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